

MINISTRY MAPPING

What is Ministry Mapping?

- A map is a tool that shows us how to get from where we are to where we want to be.

Like any journey, ministry is most fruitful when we have a clear destination in mind (vision) and we understand the steps needed to get there (strategy).

- Ministry Mapping is the process of evaluating, promoting, and maintaining church health.

“...On this rock I will build my church...” (Matthew 16:18)

Why Should We Consider Ministry Mapping?

Ministry Mapping will help you

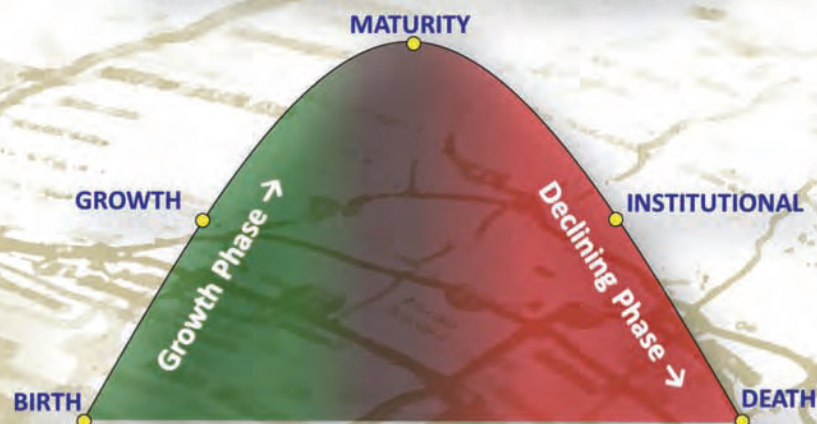
- Assess your church's spiritual health
- Clarify your church's mission and vision
- Align your church's ministry to your values
- Identify roadblocks to fulfilling your church's vision
- Chart a path to renewed spiritual health

MINISTRY
MAPPING

What is Involved in Ministry Mapping?

1) Mapping Your Church's Life-Cycle

The Life Cycle of a Congregation



2) Mapping Your Church's Spiritual Health

Upward Focus

- Inspiring Worship
- Preaching
- Corporate Prayer

Outward Focus

- Outreach
- Evangelism
- Assimilation
- Missions

Inward Focus

- Spiritual Formation
- Leadership Development
- Healthy Relationship
- Lay Mobilization

Organizational Structures

- Organizational Stewardship
- Visionary Leadership



How is Ministry Mapping Done?

1) **Assessment** - A Southwest Church Connection Team will work with your church to assess your church's health. The assessment will utilize several tools...

- Church statistics - i.e. attendance, baptisms, finances, etc.
- Church documents - i.e. constitution, annual reports, financial reports, etc.
- Community demographics
- On-line surveys
- Staff Interviews
- Focus Groups
- Personal Interviews

2) **Ministry Map** - Following the assessment, the Southwest Church Connection Team will present a ministry map to the church. The ministry map will include...

- Affirmations of Strengths
- Prescriptions for future church health and growth

F.A.Q. (Frequently Asked Questions)

Q -How long does the Ministry Mapping process usually take?

A - Depending on the size of the church, the entire mapping process generally takes about 2 - 3 months from sign-up to implementation.

Q -How much will Ministry Mapping cost our church?

A - The cost varies with each church based on several variables, i.e. size of the church

Q -Will Southwest Church Connection provide any follow-up following the Ministry Mapping process?

A - YES! Following the church's acceptance of the Ministry Mapping recommendations, a SWCC Coaching Team will continue to assist the church with implementation of the Ministry Map.

Q -How do we get started?

A - It's simple. Just contact one of our SWCC Team Members listed on the back of this brochure...

Southwest Church Connection Ministry Mapping Team Members

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